



Coimisiún na Scrúduithe Stáit
State Examinations Commission

Leaving Certificate Applied 2017

Marking Scheme

Hair and Beauty

Common Level

Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

Future Marking Schemes

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.

Vocational Specialism – Hair and Beauty

Marking Scheme 240 marks

Directions to Candidates

1. Candidates must attempt **FOUR** questions;
one question from **each** of the four sections.
2. Each question carries 60 marks.

Credit	12	11	10	9	8	7	6	5	4	3	2	1	0
Mark Range	204- 240	187- 203	170- 186	153- 169	136- 152	120- 135	103- 119	86- 102	69- 85	52- 68	36- 51	19- 35	0- 18

Section 1 - Salon and Customer Care

Attempt Question 1 or Question 2 from this section.

Each question carries 60 marks.

1. (a) Suggest **four** reasons why a school leaver might choose a career in *hairdressing*. (12 marks)

4 reasons @ 3 marks each

1. *opportunity to do something creative; interested in hair and fashion; flexible hours;*
2. *want to make a name for themselves; opportunity to meet and interact with people; skill a person can use to travel with;*
3. *opportunity to work freelance if interested e.g. travel to other people's homes; good tips; etc.*

- (b) Describe **two** different ways to become a hairdresser. (8 marks)

2 ways @ 4 marks each

1. *secure a position as a trainee in a salon;*
2. *undertake a course in a private college; PLC course leading to a Level 5 QQI Award; etc.*

- (c) Suggest **four** ways that a hairdresser can keep up to date with the latest trends in hairdressing. (8 marks)

4 ways @ 2 marks each

1. *advertisements for new products and services;*
2. *attend hair and beauty exhibitions / shows; attend refresher courses;*
3. *follow hairdressing blogs / social media; discuss ideas with hairdressing colleagues;*
4. *read hair / fashion magazines; watch TV programmes for ideas; etc.*

(d) List **two** different tasks / duties carried out by a hairdresser under **each** of the following headings:

Hair styling services (4 marks)

2 tasks / duties @ 2 marks each

1. *shampoo service; hair treatments; blow-drying; up-styles;*
2. *cutting; colouring; perming; etc.*

Client consultation (4 marks)

2 tasks / duties @ 2 marks each

1. *listening to clients wishes; asking questions;*
2. *hair / scalp analysis; recording details on a record card; etc.*

Administrative duties (4 marks)

2 tasks / duties @ 2 marks each

1. *answering phone; taking appointments; checking stock; ordering items;*
2. *taking payments; selling products; etc.*

Customer care (4 marks)

2 tasks / duties @ 2 marks each

1. *taking a client's coat; offering coffee; offering magazines;*
2. *ensuring client is comfortable; protecting client's clothes; etc.*

(e) Identify **two** challenging aspects (parts) of working as a hairdresser. Give **one** reason why **each** is challenging.

1. Challenging aspect of working as a hairdresser (8 marks)

1 challenge @ 4 marks

Working with people; etc.

Reason it is challenging

1 reason @ 4 marks

Some people can be difficult to please / overly demanding; etc.

2. Challenging aspect of working as a hairdresser (8 marks)

1 challenge @ 4 marks

Tiring; etc

Reason it is challenging

1 reason @ 4 marks

On feet all day; swollen ankles; varicose veins; back ache; etc.

2. (a) Give **three** reasons why it is important to protect the *health and safety* of staff and clients in a salon. (12 marks)

3 reasons @ 4 marks

1. *to ensure the working environment is safe for everyone; to reduce the cost of any liabilities;*
2. *to ensure that there is no impact on long term health;*
3. *to avoid accidents / minimise injury; to ensure the good reputation of the salon; etc.*

(b) Identify **one** hazard in **each** photograph below **and** explain how the risk from **each** hazard could be eliminated / reduced. (16 marks)



<http://www.feedster.com/blog/aleksandarilic/health-tips-for-professional-hair-stylists/>

Hazard **1 hazard @ 2 marks**

Cut hair / hair trimmings left lying on the ground

Risk **1 risk @ 2 marks**

Slipping on the hair and falling resulting in an injury

How the risk from the hazard could be eliminated / reduced

1 point @ 4 marks

Regularly sweeping up hair / sweep immediately following a haircut; etc.



<http://www.ftssafetysolutions.co.uk/important-health-and-safety-guidance-for-hair-and-beauty-salons/>

Hazard **1 hazard @ 2 marks**

Hot water; water spills; basin; hygiene; etc.

Risk **1 risk @ 2 marks**

Scalp burns - scalded scalp from applying water that is too hot; etc.

How the risk from the hazard could be eliminated / reduced

1 point @ 4 marks

Put a temperature control on water tap; test water before applying to clients hair; ask client if temperature is comfortable; etc.

(c) Name **four** items of *protective wear* that might be worn in a hair or beauty salon. (12 marks)

4 items @ 3 marks each

1. *uniform – clothes items; shoes with non-slip soles;*
2. *gloves; aprons; towels;*
3. *goggles; gowns; hair bands;*
4. *masks; etc.*

(d) Give **four** reasons for completing an accident report form. (12 marks)

4 reasons @ 3 marks each

1. *some serious accidents or dangerous occurrences must be reported to the HSA so careful record keeping of the details is important;*
2. *completing the form ensures that all of the necessary details are recorded; to protect the salon and the injured person should any future problems occur;*
3. *easy to forget important details even after a short period of time if they are not recorded;*
4. *report may be needed for reference for future investigations; useful when looking at the details of accidents; facilitates planning for reducing risk; etc.*

(e) Describe the routine for calling the emergency services. Give **two** points. (8 marks)

2 points @ 4 marks each

1. *dial 112 or 999 for Police, Fire or Ambulance Services; remain calm; listen to the instructions given; provide the address / postal code of the incident / accident, directions if possible or landmarks;*
2. *give details of the incident e.g. number of people involved; give the telephone number you are calling from; etc.*

Section 2 - Haircare

Attempt Question 3 **or** Question 4 from this section.
Each question carries 60 marks.

3. (a) Give **three** reasons why *perming* is becoming popular.

(12 marks)



<http://hairstylecamp.com/womenpermed-hairstyles/>

3 reasons @ 4 marks each

1. *celebrities and models are wearing permed hairstyles;*
2. *perming is promoted in magazine and internet articles; the fashion / beauty industry promotes change / new fashions;*
3. *styles involving longer hair and simple loose waves have become popular; fashion tends to repeat itself / go full circle – perms were popular in the 80s; etc.*

(b) Identify **four** factors that a hairdresser should consider *before* perming a client's hair.

(12 marks)

4 factors @ 3 marks each

1. *length of hair; shape of clients face; client's lifestyle;*
2. *condition / quality of hair;*
3. *thickness / density of the hair;*
4. *texture of the hair; etc.*

- (c) Name **and** state the purpose of the items shown in the photograph below. (12 marks)



<http://www.hairfinder.com>

Name = **4 marks**

Perm Rods

Purpose = **2 points @ 4 marks each**

Used to help to create curls / waves when perming hair, hair is wrapped around the rods; etc.

- (d) Suggest **four** tips that a hairdresser could give to a client on caring for his / her newly permed hair. (12 marks)

4 tips @ 3 marks each

1. *avoid washing for 24-48 hours after perming as the hair is fragile and water / chemicals might deactivate the perm and affect curls;*
2. *use shampoo for chemically treated hair as the ingredients are gentler;*
3. *use a conditioner to keep the perm soft and help to detangle hair; do not tie the hair up for a few days to avoid deformation in the curls / waves;*
4. *wear a swimming hat if swimming in a pool to protect the hair from chlorine; cover hair in the sun to protect it from UV rays; etc.*

- (e) Explore the differences between a *home perm* and a *salon perm*. Give **three** points. (12 marks)

3 points @ 4 marks each

1. *home perms can save money as the home perming kits are cheaper than a salon perm;*
2. *the instructions must be followed very carefully on the home perming kit; in a salon the stylist does lots of perms so knows exactly what procedure to follow; if anything goes wrong with a salon perm there is professional help at hand to put things right;*
3. *it can be confusing when choosing a perming kit and deciding which one is the best one to buy / most suitable; you need help with a home perm as it is difficult to do a perm on your own hair; etc.*

4. (a) Suggest **three** ways that a *stylebook* could help a client to select a new hairstyle. (12 marks)



<http://aprilfoolromance.blogspot.ie/2014/06/the-new-braiding-handbook-60-modern.html>

3 ways @ 4 marks each

1. *supports the client consultation and decision making process;*
2. *helps a client to explain to the stylist the type of hairstyle they are looking for; easier than describing with words;*
3. *provides a range of ideas for a client to choose from; helps a stylist explain various face shapes, styles to the client; etc.*

- (b) Name **four** face shapes. (12 marks)

4 shapes @ 3 marks each

oval; heart; oblong; square; round; rectangular; diamond; triangular; etc.

- (c) Give **three** reasons why face shape is important when choosing a new hairstyle. (12 marks)

3 reasons @ 4 marks each

1. *face shape affects how a particular hair style looks;*
2. *a style can look great on one face shape and terrible on another;*
3. *it is important to choose a style that flatters a face shape; etc.*

(d) Suggest how **each** of the following could have been achieved in the hairstyle shown in the photograph below:

crown height

hair volume

straight smooth hair

hair shine



<http://shefashiontrend.com/girls-long-hair-back-combing-styles/>

Crown height

2 points @ 3 marks each

(6 marks)

Backcombing the hair after blow-drying; using a hair padding accessory to increase height before tying / clipping back; etc.

Hair volume

2 points @ 3 marks each

(6 marks)

Plenty of root lift when blow-drying; using a volumising mousse before blow-drying; backcombing; etc.

Straight smooth hair

2 points @ 3 marks each

(6 marks)

Using a large brush when blow drying from roots to end with plenty of pull; using a hair straightener after blow-drying; etc.

Hair shine

2 points @ 3 marks each

(6 marks)

Use a conditioning treatment following shampooing; finishing off with a shine booster spray; etc.

Section 3 – Beautycare

Attempt Question 5 **or** Question 6 from this section.

Each question carries 60 marks.

5. (a) Give **four** reasons why it is important to remove make-up *before* going to bed. (12 marks)

4 reasons @ 3 marks each

1. *pores get blocked and get larger and more visible; blocked pores can result in pimples;*
2. *chemicals in eye make-up can cause eye infections and irritations if left on;*
3. *skin can't breathe; can lead to dry skin; skin ages quicker as renewal process is slowed down;*
4. *eye lashes can become brittle and break off; etc.*

- (b) Name **four** items / products that can be used when removing make-up. (12 marks)

4 items / products @ 3 marks each

eye make-up remover; baby wipes; cotton wool discs; magnifying mirror; cotton buds; tissues; etc.

- (c) Describe a night-time routine for removing make-up. Give **three** points. (12 marks)

3 points @ 4 marks each

1. *cleanse face and neck skin thoroughly using a cleansing product; use eye make-up remover on eye area;*
2. *occasionally include the application of a face mask to remove dead cells etc.; tone skin to remove any remaining oils / make-up and to restore the pH of the skin;*
3. *moisturise the face and neck with night cream; apply an eye cream to the eye area using finger tips and tapping gently; apply lip balm to soften lips / heal chapped lips; etc.*

(d) State **three** reasons for using a night cream.

(12 marks)



<http://riversidewomenshealth.com/category/women-health/anti-aging/>

3 reasons @ 4 marks each

1. *keeps the skin hydrated; firms the skin; supplies moisture to dry areas of the face; helps nourish the skin;*
2. *helps to reduce wrinkles and lines; makes the skin soft and supple; improves blood circulation;*
3. *helps cell renewal; skin absorbs ingredients when you are asleep; etc.*

(e) Suggest **four** factors that could be considered when purchasing a night cream.

(12 marks)

4 factors @ 3 marks each

1. *cost / value for money; size of container / how long it will last;*
2. *brand; cream required for which skin type e.g. dry, greasy, normal;*
3. *age of skin e.g. is the cream required for a mature skin;*
4. *ingredients; possible allergies / sensitivities; etc.*

6. (a) Shown below are photographs of nail art designs.
Select **one** design, either A, B, C or D, that you would choose for a Christmas party.



<https://www.askideas.com/50-most-stylish-christmas-nail-art-ideas/>



<http://messages.365greetings.com/wedding/nail-art-designs.html>



<http://www.didmynails.com/2012/12/candy-cane-nail-art-tutorial.html>



<http://nails.d4y.us/nail-art-designs-snowflakes.html>

Design selected A, B, C or D

= 2 marks

Give **four** reasons for your choice of design.

(12 marks)

2 points @ 3 marks each + 2 points @ 2 marks each

1. *colour and design suitable for Christmas; fun look;*
2. *would work well with the outfit to be worn;*
3. *easy to create, not too much skill required;*
4. *basic materials needed – easy to source; easy to look after / touch up; etc.*

- (b) Identify **four** items / materials that could be used to create the nail art design you have selected. (12 marks)

4 items / materials @ 3 marks each

base coat; nail varnish; glitter varnish; top coat; striping tape; cuticle stick; cotton wool; decals; nail art; fine brush; transfers; etc.

- (c) Give **four** points on salon hygiene when carrying out a nail art service. (12 marks)

4 points @ 3 marks each

1. *surfaces should be cleaned down between clients; towels, paper roll etc. should be renewed between clients;*
2. *nail technician and clients hands should be sprayed with hand sanitizer before starting any service; metal equipment that is being used on more than one client should be disinfected, use disinfectant solution for sanitising nail clippers, cuticle pushers etc.;*
3. *tools should be disposable where possible; nail files / buffing block should be either given to the client or disposed of;*
4. *cuts should be kept covered; nail technicians uniforms should be clean; storage trays for product and equipment should be clean; etc.*

- (d) Suggest **four** ways to care for and extend the life of nail art. (12 marks)

4 ways @ 3 marks each

1. *reseal with top coat every few days; keep hands out of hot water e.g. baths, washing-up;*
2. *wear gloves doing housework; avoid picking at nails;*
3. *protect hands in cold weather to avoid chipping; be careful when typing to avoid tips of nails wearing / chipping;*
4. *touch up nail art as needed e.g. reapply a missing gem stone, transfer; etc.*

- (e) Discuss current nail fashions. Give **three** points. (12 marks)

3 points @ 4 marks each

1. *metallic effects e.g. metallic overlays, metallic tips at ends of nails, metallic strips;*
2. *black accents e.g. black strips, black around cuticle area, black tips; colour blocking e.g. dots, stripes and geometric shapes painted in bold contrasting colours;*
3. *cuticle area embellished with glitter; French manicure with coloured tips instead of white tips; etc.*

Section 4 – Bodycare

Attempt Question 7 or Question 8 from this section.
Each question carries 60 marks.

7. (a) Give **four** reasons why a personal hygiene routine is important. (12 marks)

4 reasons @ 3 marks each

1. *prevents illness, infection and disease;*
2. *prevents bad body odour; prevents bad breath;*
3. *important for body image and self-esteem – you feel better about yourself;*
4. *social acceptance – people react more positively towards you; etc.*

- (b) Outline **four** factors that should be considered when selecting a *deodorant*. (12 marks)

4 factors @ 3 marks each

1. *type of applicator e.g. a roll-on, spray or stick; fragrance e.g. fruity, musky etc.;*
2. *skin type – some are designed especially for people with sensitive skin or can be used after shaving;*
3. *no stain deodorants to avoid white marks getting on clothes; brand e.g. you may have a preference for a particular brand;*
4. *cost and value for money; etc.*

- (c) List **four** *other* products that could be used as part of a personal hygiene routine. (12 marks)

4 products @ 3 marks each

Toothpaste; mouthwash; dental floss; soap; shower gel; shampoo; facial cleaner; shaving foam; sanitiser; baby wipes; etc.

(d) Suggest **four** practical ways to care for smelly runners.

(12 marks)



<http://hubpages.com/style/Removing-Shoe-Odor-With-Baking-Soda>

4 ways @ 3 marks each

1. *air and dry out after wearing by placing in a sunny spot / near radiator;*
2. *avoid wearing every day; use antifungal powder or spray inside runner;*
3. *if suitable wash in washing machine; purchase insoles that can be removed and washed;*
4. *add a few drops of lavender oil to freshen up; ensure feet are clean before wearing – wash feet every day and change socks every day; etc.*

(e) Discuss the importance of caring for clothes. Give **four** points.

(12 marks)

4 points @ 3 marks each

1. *clothes that look well enhance a person's personal appearance; clean clothes are important for good personal hygiene; hang clothes up to avoid unnecessary creasing and to keep shape;*
2. *clothes look better and last longer if they are repaired when needed e.g. hems repaired, buttons sewn back on, etc.;*
3. *clothes should be washed at the correct temperature to avoid colours fading, shrinkage; white / pale coloured clothes should be washed separately from dark colours to avoid colour runs;*
4. *delicate clothes should be protected when washing in a net bag to avoid snagging; etc.*

8. (a) Suggest **four** ways to prepare the skin for a sun holiday. (12 marks)

4 ways @ 3 marks each

1. *hydrate the skin with a good moisturising cream / lotion to ensure the skin is not dry;*
2. *exfoliate the skin to remove any dead cells;*
3. *eat an antioxidant rich diet to improve the skins protection against UV rays;*
4. *expose skin for short amounts of time to the sun; wear sun protection cream / lotion; get into a habit of wearing SPF creams every day; etc.*

(b) Identify **four** sun protection products / items that should be packed for a sun holiday. (12 marks)

4 products / items @ 3 marks each

hat; AV swimwear; long sleeved tops; sun glasses; sun protection cream / lotion; lip protection e.g. stick; UV umbrella; etc.

(c) What do the letters *SPF* stand for? (6 marks)

3 words @ 2 marks per word

Sun Protection Factor

(d) Give **three** reasons why it is important to protect the skin from the sun. (12 marks)

3 reasons @ 4 marks each

1. *to avoid getting sun burnt; to avoid getting skin cancer;*
2. *to prevent premature aging; to protect the skin from wrinkles;*
3. *to prevent brown spots and skin discolouration; to avoid dehydration of the skin; etc.*

- (e) Name the skin condition shown in the photograph below.
Recommend **three** ways that this condition should be cared for.

(12 marks)



<http://www.skintots.com/sunburn/symptoms-of-sunburn-signs-rash-peeling-children-pictures/>

Name of skin condition

Name @ 3 marks

Sun burn

Recommended ways to care for the skin condition

3 ways @ 3 marks each

1. *place a cool compress on sun burned skin; take a cool shower or bath to cool the skin; apply a lotion to sooth and moisturise the skin e.g. lotion with Aloe Vera;*
2. *keep body hydrated e.g. drink lots of water or sports drinks that include electrolytes;*
3. *cover up and wear loose clothing; keep out of the sun; seek medical help if there is severe blistering, fever or chills; etc.*

- (f) Discuss safe alternatives (other options) to sun tanning. Give **two** points.

(6 marks)

2 alternatives @ 3 marks each

1. *spray tan that is applied professionally in a beauty salon;*
2. *self-tanning product that can be applied at home; a moisturising product that includes a tanning product; the depth of the colour increases over several hours; etc.*

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