



Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate Vocational Programme

Link Modules Examination 2007

Wednesday, 2nd May 2007, 10.00 A.M. – 12.30 P.M.

INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Write all answers into this Answer Book.

There are **three** Sections in this Examination.

Examination Number

Section A – Audio Visual

There are **eight** questions.

All questions must be answered.

(30 marks)

Section B – Case Study

There are **three** questions.

All questions must be answered.

(30 marks)

Section C – General Questions

There are **six** questions.

Four questions must be answered.

(100 marks)

- You will have **three** minutes to read the questions in Section A.
- You will be shown a video with a community/business theme.
- You will see the video three times.
 - * The first showing will include the whole sequence.
 - * It will then be shown in three parts. After each part is shown you will be given time to write your answers in the appropriate section of the answer book.
 - * You will then see the entire video sequence again.

This page may be used for notes or to supplement answers.

Answer all questions.

Part 1

Q.1 Why was Radio na Life (RnL) established?

1 mark

Q.2 What are the distinctive audiences that RnL has?

2 marks

Q.3 What does RnL contribute to its community?

3 marks

Part 2

Q.4 What qualities are required by Feargal in his job?

4 marks

Q.5 What issues frustrate Feargal and why?

4 marks

KeeParts Ltd

Michael O'Neill graduated from Cork University with a degree in Electronic Engineering. On leaving college he was recruited by a large multi-national firm to work as a Production Engineer based in their European headquarters in Paris. He was responsible for the production of components to be used in the manufacture of domestic appliances. During the ten years that Michael worked with the company he gained lots of experience and won the respect of many by his up to date knowledge and his enthusiastic approach.

While Michael was quite happy in his job, he always had a desire to work for himself, and to set up his own business. Having secured an attractive early retirement financial package he returned to Ireland two years ago and set up KeeParts Ltd. He leased a small commercial unit in a business park which is strategically located just 10 km from the nearest city.

Michael had built up a lot of contacts over the years and is currently manufacturing components under contract for a large European washing machine manufacturer. He invested heavily in the firm through his savings and the financial package he received on leaving the multi-national. He was also delighted to receive assistance from a state agency.

Recently he was approached by two other companies to manufacture components under licence for them. Currently he employs ten people and he carries out all the management functions himself. He would be unable to expand his business from his present location and Michael is well aware of the demands that expanding the firm may bring.

Michael feels that he cannot delay making this decision as it is a chance that may not come his way again. He is well aware of the importance of supplying high quality components to as many customers as possible, in order to ensure the success of his business.

Answer all questions.

Q.1 State and explain the advantages to Michael of setting up his own business.

Handwriting practice area with 20 horizontal lines. The text "6 marks" is located at the bottom right of this area.

Q.3 Describe **four** possible implications of expansion for KeeParts Ltd.

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12 marks

INDEX AND SUMMARY

Section C contains 6 questions of 25 marks each and you should answer any four. To assist in deciding and locating the questions to answer, the following is the text of all the questions with the page number range for each. Answer your choice in the appropriate pages that follow in this booklet.

- Q.1 Enterprise is important for successful organisations. Pages 14-16**
- (a) Name an entrepreneur in your own community.
 - (b) Describe the enterprising characteristics of that person.
 - (c) Describe **four** ways in which the success of an enterprise can be measured.
 - (d) Contrast the role of an entrepreneur with that of a manager.
- Q.2 A visit out by your class to a business or organisation. Pages 17-19**
- (a) Distinguish between profitmaking and non-profitmaking organisations.
 - (b) Name a business or organisation your class has visited as part of the Links Modules.
 - (c) Describe **two** factors that contributed to the success/failure of the visit.
 - (d) (i) Why is it important to evaluate your visit?
(ii) Describe **three** methods that could be used to evaluate the visit out, with a reason for choosing each method.
- Q.3 Career investigation is an important part of choosing a suitable career. Pages 20-22**
- (a) Name a career you have investigated as part of your course.
 - (b) Identify **three** sources of information you used to investigate the career and outline how each source was relevant.
 - (c) Describe **three** methods of evaluating the career investigation activity.
 - (d) Describe **three** changes in Irish employment trends in recent years.
- Q.4 Voluntary enterprises make important contributions to the local community. Pages 23-25**
- (a) Name a voluntary organisation or community enterprise in your local area.
 - (b) Write a detailed account of the above body under **four** relevant headings.
 - (c) Identify and describe a community need not currently being met locally.
 - (d) What suggestions would you make to address that need.
- Q.5 You are required to undertake appropriate work experience/shadowing as part of the Link Modules programme. Pages 26-28**
- (a) Outline **one** method of finding work experience/shadowing.
 - (b) Explain **three** benefits of engaging in work experience/shadowing.
 - (c) Describe how the 'school experience' can help in this activity.
 - (d) (i) Outline **three** benefits of Health and Safety regulations in the workplace.
(ii) Explain the obligations of an employee in relation to Health and Safety.
- Q.6 Planning is important for successful enterprises. Pages 29-31**
- (a) Why is a 'business plan' important for an enterprise?
 - (b) Describe **three** challenges that a new enterprise might face.
 - (c) In the case of an activity/enterprise in which you were involved in the course of the Link Modules, prepare a business plan using **four** appropriate headings.
 - (d) Evaluate your participation in this activity/enterprise under **three** distinct headings.

(c) Describe **four** ways in which the success of an enterprise can be measured.

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8 marks

Q.2 A visit out by your class to a business or organisation.

(a) Distinguish between profit making and non-profit making organisations.

4 marks

(b) Name a business or organisation your class has visited as part of the Links Modules.

Name	
	1 mark

(c) Describe **two** factors that contributed to the success/failure of the visit.

Factor 1
Factor 2
6 marks

Q.5 You are required to undertake appropriate work experience/shadowing as part of the Link Modules programme.

(a) Outline **one** method of finding work experience/shadowing.

3 marks

(b) Explain **three** benefits of engaging in work experience/shadowing.

6 marks

For Examiner use only

Written Examination Paper

	Marks Awarded
Section A	
Section B	
Section C	
Q.1	
Q.2	
Q.3	
Q.4	
Q.5	
Q.6	
Total	

1. Cumulative end of page totals.	
2. Aggregate total of disallowed answer(s).	
3. Total marks awarded (1 minus 2)	

Portfolio Assessment

	Marks Awarded
1	
2	
3	
4	
5	
6	
7	
8	
Total	

1. Total marks	
2. Aggregate total of disallowed item(s)	
3. Total marks awarded (1 minus 2)	